

## ROCKFORD MUTUAL INSURANCE COMPANY

JOB TITLE: Product Analyst II

### **SUMMARY**

Responsible for the analysis, development, and maintenance of company's insurance products. Propose and implement product enhancements which influence profitability and growth.

### **EDUCATION**

Bachelor's degree in Insurance, Communications, Economics, Business or related field or significant work experience.

### **POSITION REQUIREMENTS**

Two to five-plus years' experience in product development and property/casualty insurance industry knowledge; good organizational and time management skills; ability to work independently; ability to overcome obstacles and drive results; ability to interact with other functional areas as the central point of contact; strong attention to detail and quality orientation; excellent PC aptitude including use of Microsoft Excel.

### **PRIMARY RESPONSIBILITIES**

- Aid in development, analysis and implementation of enhancements to existing insurance products as well as the development of new products.
- Communicate with members of underwriting, marketing, claims, accounting and insurance technology departments.
- Knowledge of state laws and regulations which impact the company's business, implement changes to company programs and operations which ensure statutory compliance.
- Design and maintain applications, forms, agent's manuals and other related materials that support company products.
- Aid in coordination of program enhancements that require systems programming with the insurance technology department.
- Develop and submit regulatory filings with the applicable state insurance departments.
- Assist in special projects by performing analysis, focusing on the retrieval and evaluation of internal and external data.
- Perform extensive product reviews, including competitive analysis and rate indications.